

KENNEDY MURPHY

Graphic Designer

CONTACT

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SKILLS

Professional

Branding
Illustration
Logo Creation
Prepress & Print Production
Project Management
Typography & Layout

Tools

Adobe Creative Cloud (Ai, Id, Ps)
Canva
Figma
Google Workspace
Microsoft Office Suite
WordPress

EDUCATION

University of Minnesota Duluth BFA | December 2023

Major in graphic design with an emphasis in studio art and a minor in art history.

SUMMARY

Detail-oriented Graphic Designer with hands-on experience in restaurant menu design, logo creation, and print production. Skilled at managing multiple projects simultaneously while maintaining high standards of quality and consistency. Brings a thoughtful, strategic approach to design, balancing creativity with functionality to deliver effective visual solutions.

EXPERIENCE

Graphic Designer | Minuteman Press March 2025 – Present

- Designed restaurant menus and marketing materials for clients in the Upper Midwest region in collaboration with Performance Foodservice.
- Partnered with local businesses to develop custom marketing collateral tailored to their branding and promotional goals.
- Created and prepared print-ready files and documents for digital press production, ensuring high-quality output.

Freelance Creative 2023 – 2025

- Designed custom logos and supporting brand assets, such as stickers and door hangers, for local businesses.
- Collaborated with clients to translate ideas into clear, visually engaging designs.
- *Clients:* The Bob Tavani House for Medical Respite, Superior Choice Rentals, Cavalry Property Solutions, Delano High School Cheerleading Team, etc.