

KENNEDY MURPHY

A graphic designer from the Twin Cities seeking to collaborate as part of a strong team using my passion and talent for design.

hello@kennedymurphy.com
<https://kennedymurphy.com>

SKILLS

Professional

Branding
Illustration
Logo Creation
Media Design
Project Management
Typography
Web Design

Software

Adobe Creative Cloud
Canva
Figma
Google Workspace
Microsoft Office Suite
Wordpress

Personal

Dedicated
Positive Attitude
Problem Solver
Organizational Skills
Open Minded

EDUCATION

University of Minnesota Duluth

Bachelor of Fine Art

Major in graphic design with an emphasis in studio art and a minor in art history.

EXPERIENCE

Freelancing, 2023-present

- Logo creation for multiple local companies
- Further developed skills in client management, dependability, receptiveness, and creativity
- *Clients:* The Bob Tavani House for Medical Respite, Superior Choice Rentals, Cavalry Property Solutions, Delano High School Cheerleading Team

Target, 2024-present

- Style Consultant
- Ensure the sales floor is organized, clean, and visually appealing to enhance the shopping experience.
- Assist customers in finding products, providing recommendations, and resolving inquiries with excellent customer service.
- Train and mentor new team members to maintain department standards and team efficiency.
- Collaborate with the visual merchandising team on product displays and seasonal layouts.
- Perform general customer service duties, including operating the register and addressing customer concerns.

Mound Westonka High School, 2024-present

- Head Cheerleading Coach

UMD Cheerleading Team, 2020-2023

- Captain, 2022-2023
- Ran all team communications, practices, meetings, and kept track of team finances
- Further developed skills in conflict resolution, decision-making, teamwork, resilience

Beta Lambda Psi Sorority, 2020-2023

- Executive Board Chair- New Member Educator, 2022
- Planned and led various recruitment, volunteering, fundraising events